GUSTY

MAINTENANCE COPILOT PLATFORM

From reactive to proactive maintenance.

Maintenance scheduling with Decision Support | Planner Copilot | Engineer Copilot | KPI dashboard | AI Backlog Clean
Connects to all ERP systems

Oil & Gas | Chemicals | Petrochemicals | Energy | Mining

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The daily reality of maintenance

Firefighting culture

With thousands of workorders in the backlog, priority and due date are no longer enough to decide what should be scheduled.
As a result, Priority 3 and 4 workorders are postponed until they become Priority 1 or 2.

Lack of control

Planning, scheduling and execution are all interconnected. Once control is lost across the process, you cannot regain it by improving only one phase. To get back in control, every phase has to improve together through one closed loop.

Unpredictable costs

Estimated labor hours and costs are rarely validated against actuals, for both preventive and corrective work. Combined with the firefighting culture and low plan attainment, future maintenance costs become increasingly difficult to forecast.

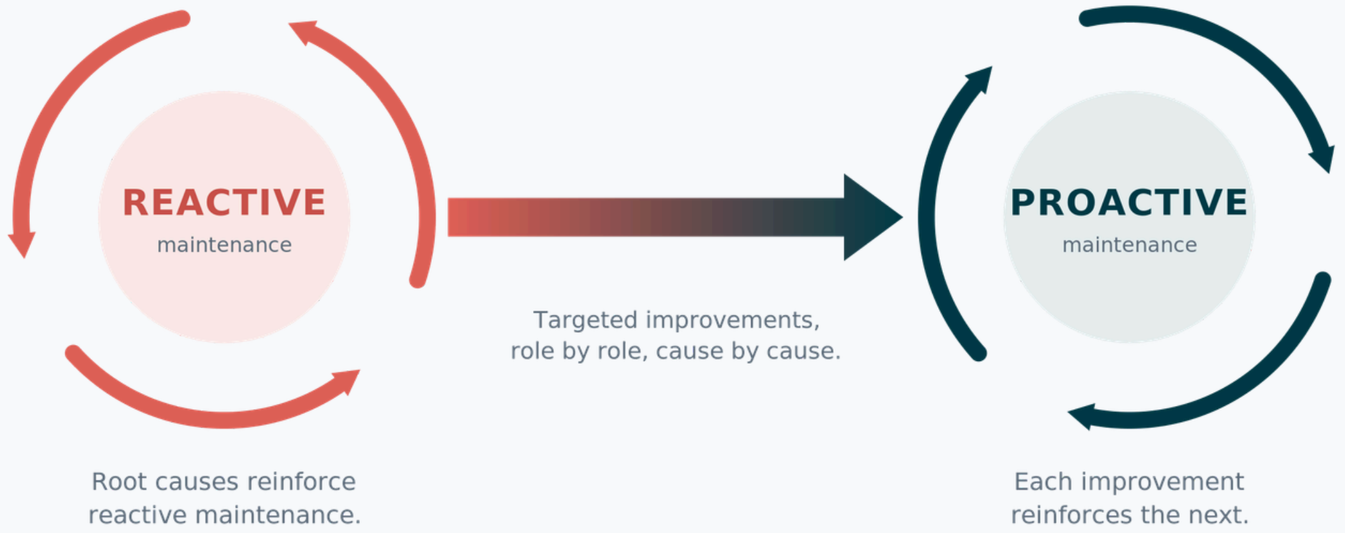
Why maintenance stays reactive

Reactive maintenance is driven by an infinite loop of root causes that reinforce each other. A handful of root causes both feeds and is fed by the others. That is why reactive maintenance keeps feeding itself.

As long as the loop remains intact, individual improvements rarely create lasting results. The remaining root causes will eventually recreate the same problems.

Reversing the loop

Every improvement is deliberately balanced across the maintenance process, ensuring that progress in one area is supported by progress in the others. Instead of one improvement being offset by the remaining root causes, every improvement starts reinforcing the next, gradually reversing the loop.
Over time, the loop starts working in the opposite direction. Instead of creating reactive maintenance, it starts creating proactive maintenance, while continuously reducing unnecessary work for the maintenance team.



Combining maintenance expertise with your operational reality

Every module is designed for the reality of industrial maintenance. Poor data quality, inconsistent processes and incomplete ERP data are expected, not exceptions. Each module delivers value on its own and can be implemented independently. Together, they create a complete closed-loop maintenance system.

01

Reset the foundation

AI identifies workorders ready for closure and PM planning data that no longer reflects reality. The team confirms with one click.

- 30% average backlog pollution identified
- Remove ghost hours from PM plans
- Maximum one hour per person input
- Includes complete analysis

02

Execution lessons learned

Execution is where planning succeeds or fails. Lessons learned are used to setup the Copilot and prevent execution issues.

- 20 minutes per planner per week
- Prevents new backlog pollution
- Detailed First Time Right insights
- Execution trends over time

03

Smart maintenance scheduling

Our scheduling tool determines the true operational priority of every workorder and tells the scheduler when it can be scheduled.

- True operational priority
- Complete workorder context and history
- Personalized scheduling views
- Daily workflow control

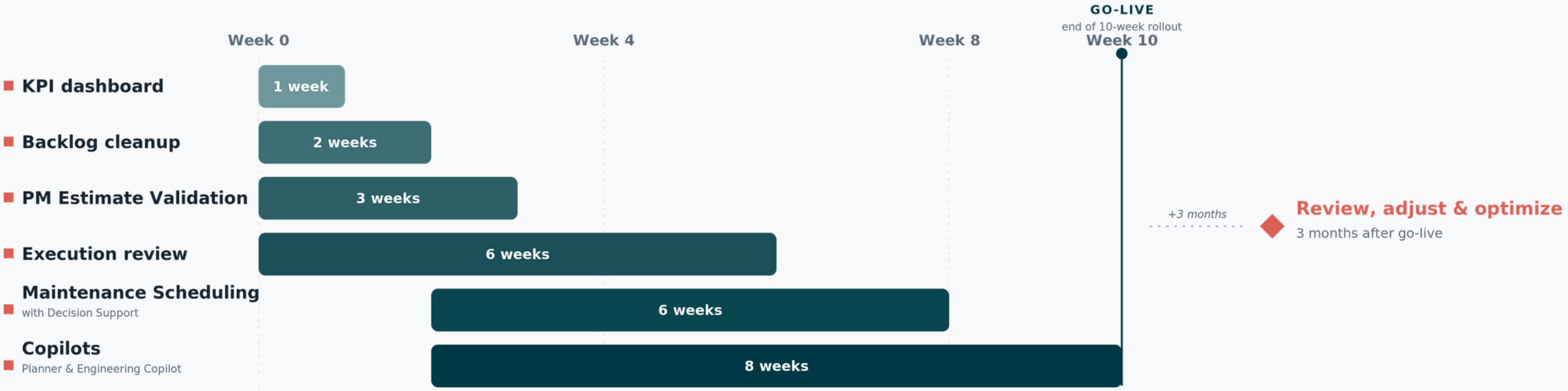
04

Create the closed feedback loop

The Copilot identifies issues while there's still time to prevent them, or helps prevent the same issue from happening again.

- One-click actions
- 98% fewer ERP clicks
- Fully traceable & measurable
- Continious improvement system

Typical implementation timeline



This roadmap focuses on the Maintenance Operations package.
Additional implementation timelines are available for our Maintenance Reliability solutions.

PRICING

Modules included in a typical implementation

KPI Dashboard
The full performance picture

€5,000

PER YEAR

Backlog Cleanup
AI-assisted, one-time cleanup

€5,000

ONE-TIME

PM Estimate Validation
Refine PM estimates from actuals

€2,500

ONE-TIME

Execution Review
See why work isn't executed

€3,500

PER YEAR

Maintenance Scheduling
Schedule by operational priority

€15,000

PER YEAR

+ one-time implementation

Copilot
Planner & Engineering co-pilot

€18,000

PER YEAR

+ one-time implementation

Current introductory pricing is available for early adopters.

Current pricing reflects our early adopter program. Customers joining during this phase will retain their early adopter pricing, while pricing for new customers may change as the platform expands.

FREQUENTLY ASKED QUESTIONS

What is the platform built on?

GUSTY is a standalone cloud platform developed specifically for enterprise maintenance teams. It is accessed securely through a web browser and does not require local installation. The platform is developed using modern web technologies, including Next.js and React.

Where do we need to be before we can start?

GUSTY was developed around the reality that poor data quality is common across the industry. The implementation brings your data to the level required, while customer-specific fine-tuning takes care of the final details for effective decision support.

What if our maintenance process isn't always followed consistently?

GUSTY was developed around the reality that maintenance processes are not always followed consistently. It takes this into account while helping teams work according to the intended process and immediately highlighting where they don't.

How is AI used?

AI is used to interpret maintenance notes and other unstructured data — for example to determine whether a workorder status matches its description, or whether the asset owner is requesting a higher criticality. AI is never used to make operational decisions.

Do Scheduling and the Copilot depend on each other?

Yes. Both modules work independently and can be implemented separately. Together they strengthen each other, but neither module depends on the other.

Built from real operational experience.

GUSTY develops software for maintenance and reliability teams in asset-intensive industries. Built from real operational experience, every solution is designed around the challenges faced by planners, schedulers, engineers and maintenance managers.

With 15 years of industry experience and insights from dozens of ERP datasets, GUSTY helps maintenance teams spend less time chasing information and more time improving reliability.

FOUNDED

2020

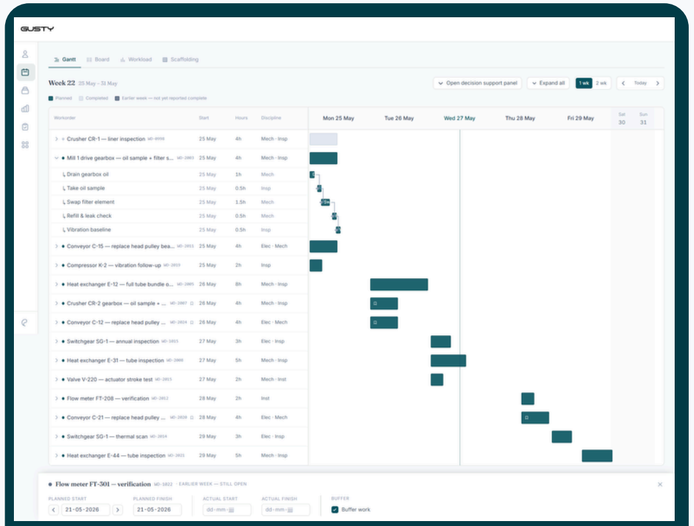
HEADQUARTERED IN

United Arab Emirates

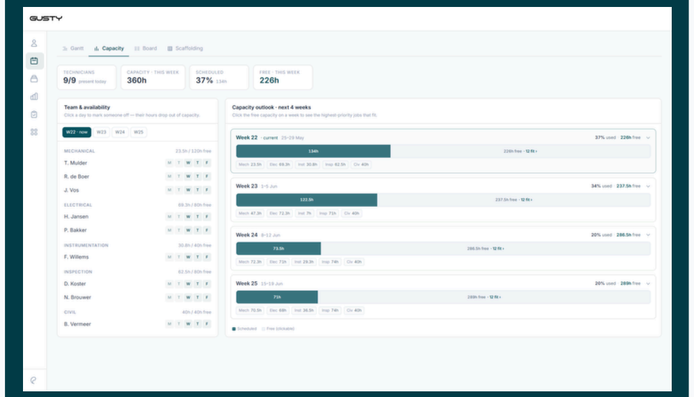
INDUSTRY SPECIALIZATION

Maintenance, Reliability & Sustaining Capex

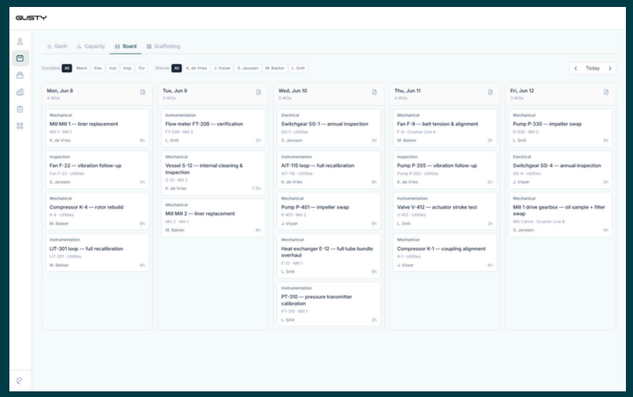
Maintenance Scheduling with Decision Support



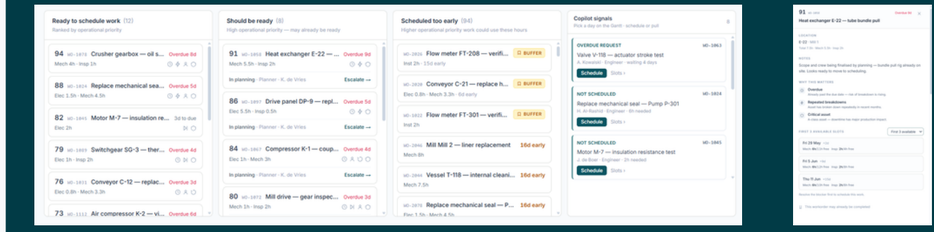
Gantt chart view



Capacity based view

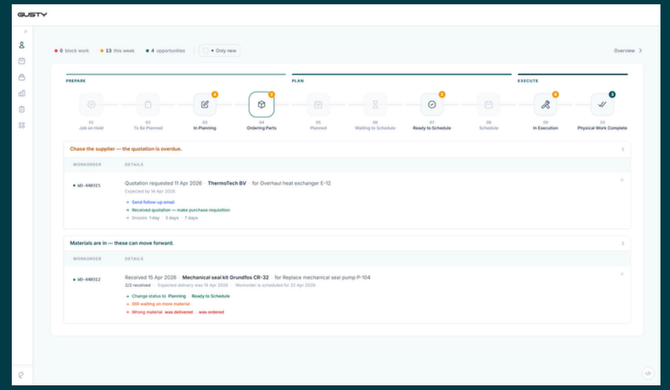


Week view per workorder

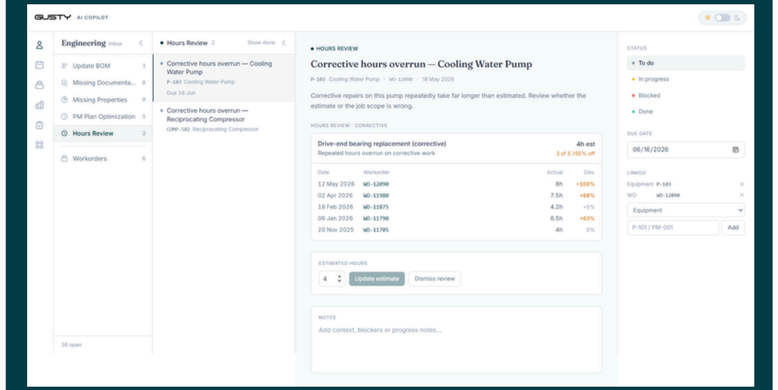


Decision Suport panels

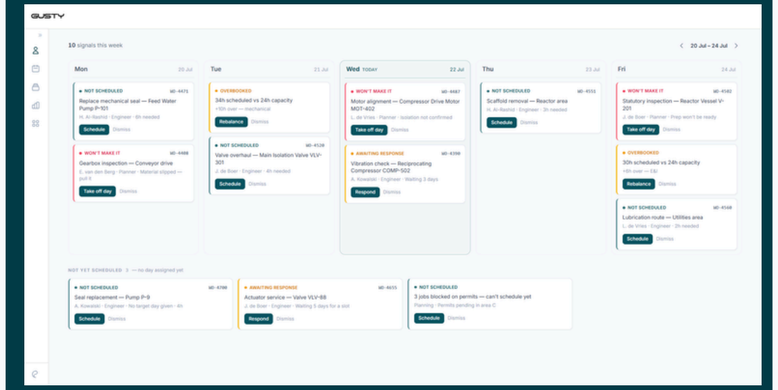
Engineering and Planner Copilot



Planner Copilot

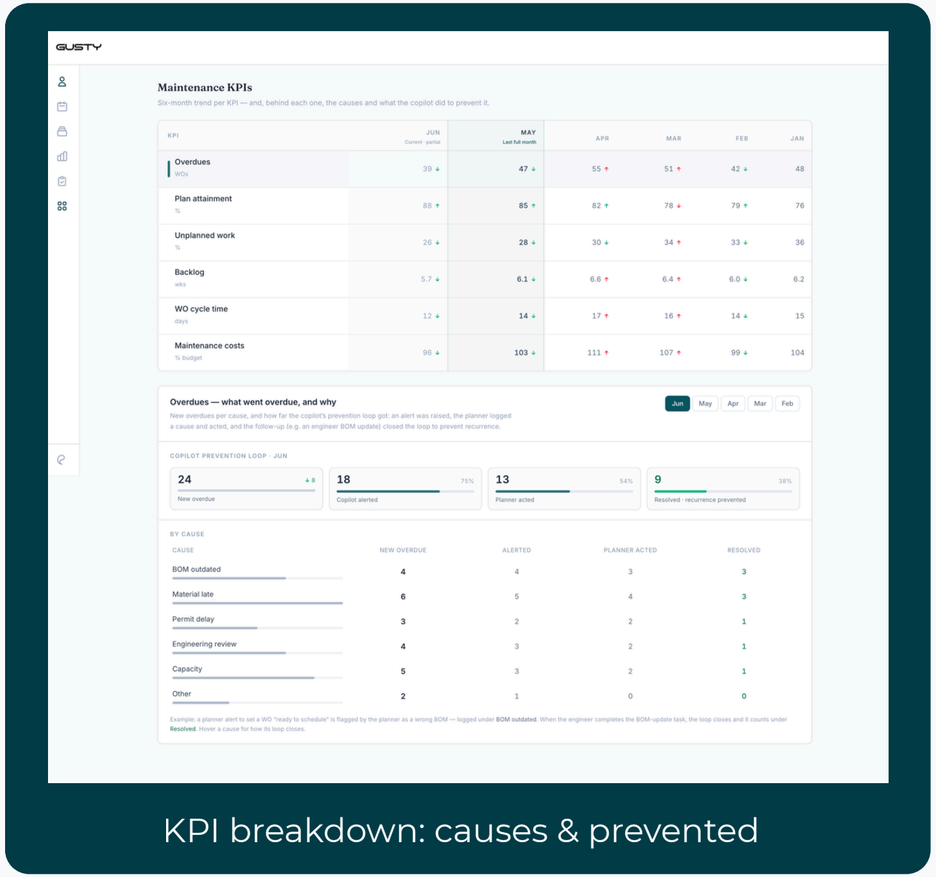


Engineering Copilot Inbox

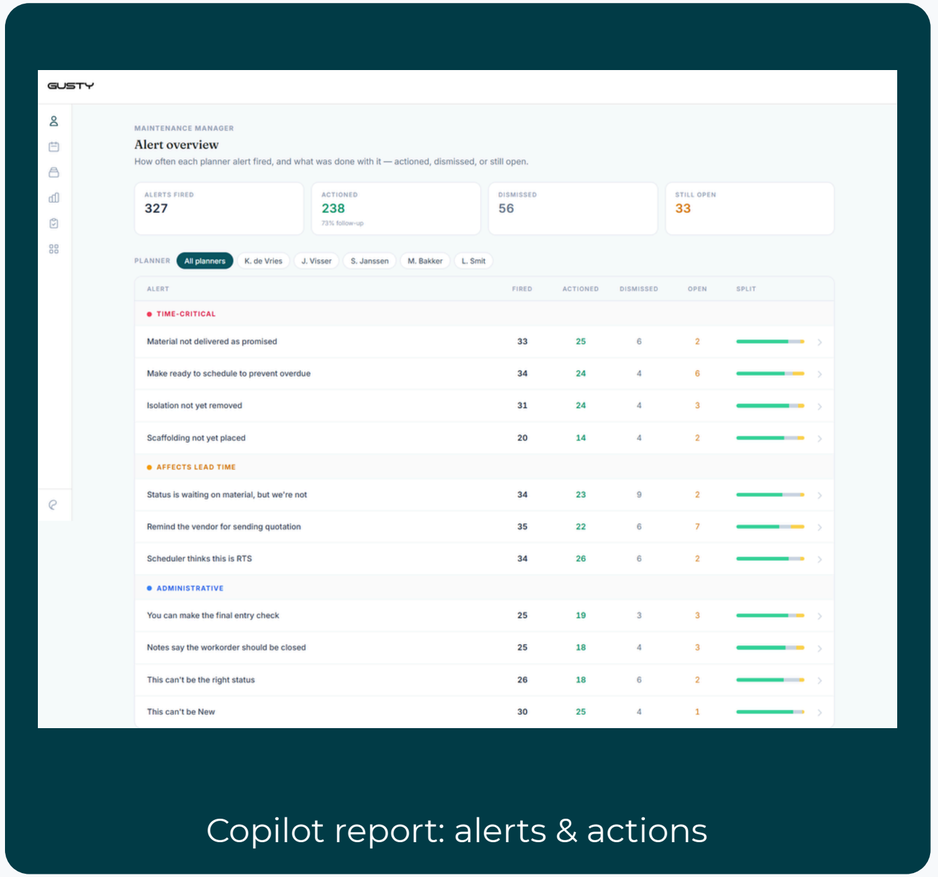


Scheduler Copilot

Analysis- and managementreports

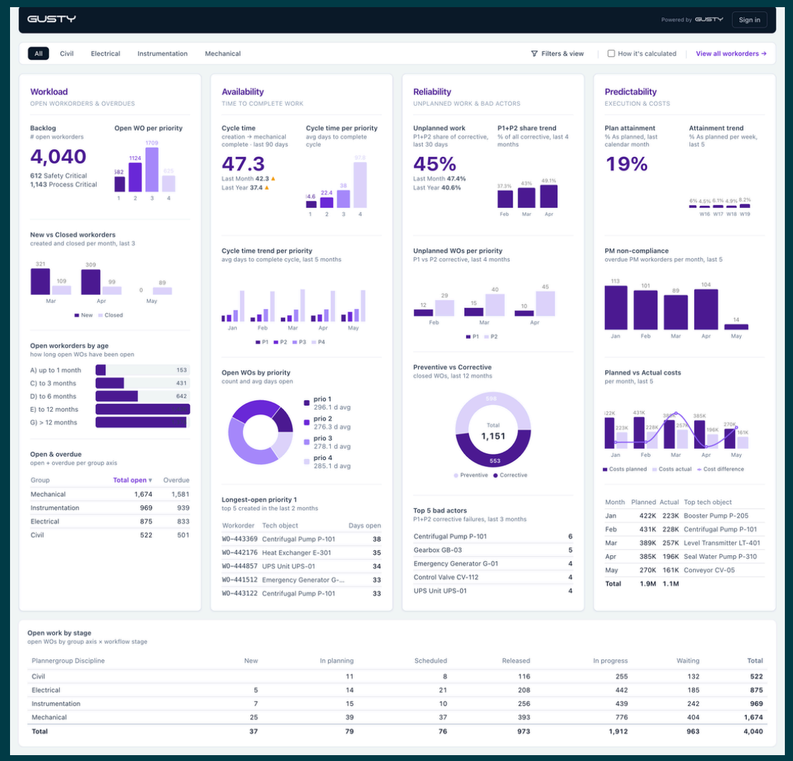


KPI breakdown: causes & prevented

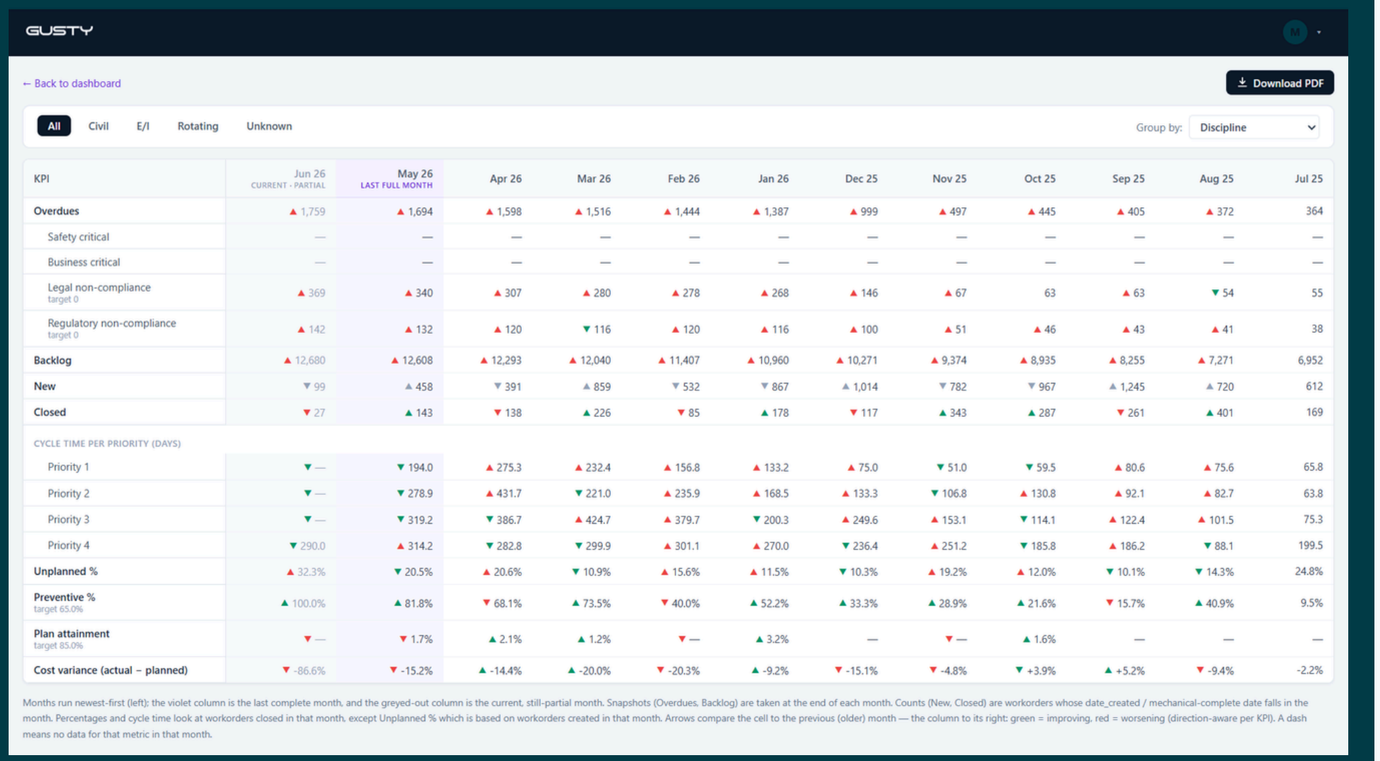


Copilot report: alerts & actions

Industry standard maintenance KPIs



Maintenance KPI dashboard



Maintenance KPI report

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